



SPARKLE ARTWORK SPECIFICATIONS

Please also visit pages 192-194 for additional information.

Available on select **COTTON/JUTE, PET NON-WOVEN, NON-WOVEN, POLYESTER** bags, **RIBBON**, and **TISSUE** featured on pages 14-21, 24-33, 36-59, 62-73, 78-82, 85.

We must review and pre-approve all artwork, to ensure your order is suitable for the SPARKLE process.

PRINT METHOD

Customized hot-press decoration process that uses reflective gloss metallic, gloss holographic, or matte dots to make artwork shine.

PROOFS

Proofs are required on all new SPARKLE orders and reorders with changes.

PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

Save files as native Photoshop .psd or layered TIFF with transparent backgrounds. Please properly isolate your art from the background by using exact, sharp-edged clipping masks or clipping paths.

VECTOR ART IS PREFERRED

Vector images can be resized without any loss of quality. Please note that placing or importing photographs, bitmap, or raster images into a drawing program does not convert them into vector artwork.

MULTICOLOR IMPRINTS

Art can contain up to six colors depending on size of the art and what the process will allow. PMS color matching is not available.

FONTS—Please convert all fonts to outlines (paths or curves).

Block or Sans Serif fonts work best. Serif fonts are not recommended.

- MINIMUM:**
- UPPERCASE—60 points or 1/2-inch-high minimum.
 - lowercase—82 points or 1/2-inch-high minimum.

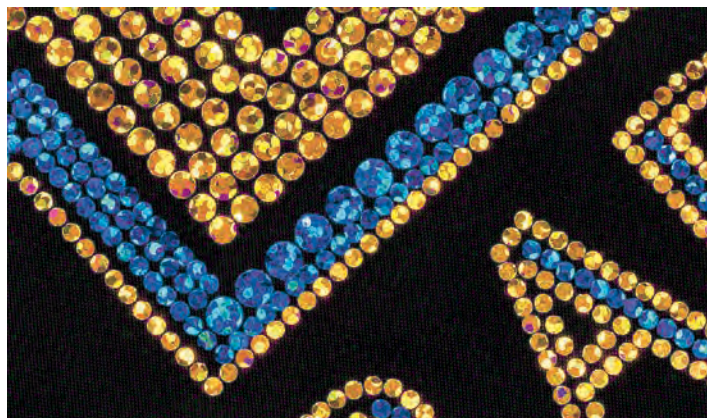
Example:

B a

UPPERCASE 60 pt. lowercase 82 pt.

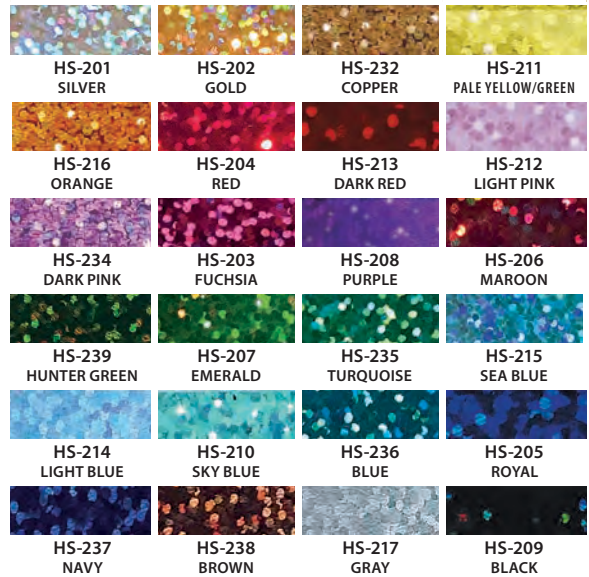
DOT SIZES

Three dot sizes are available—2, 3, and 4mm. Dot size is determined by the size and design of the art, and what the process will allow. Mixed dot sizes can be used within artwork, if the design is suitable for this option.



SPARKLE Color Selection

Gloss Holographic Colors



Gloss Metallic Colors



Matte Colors

